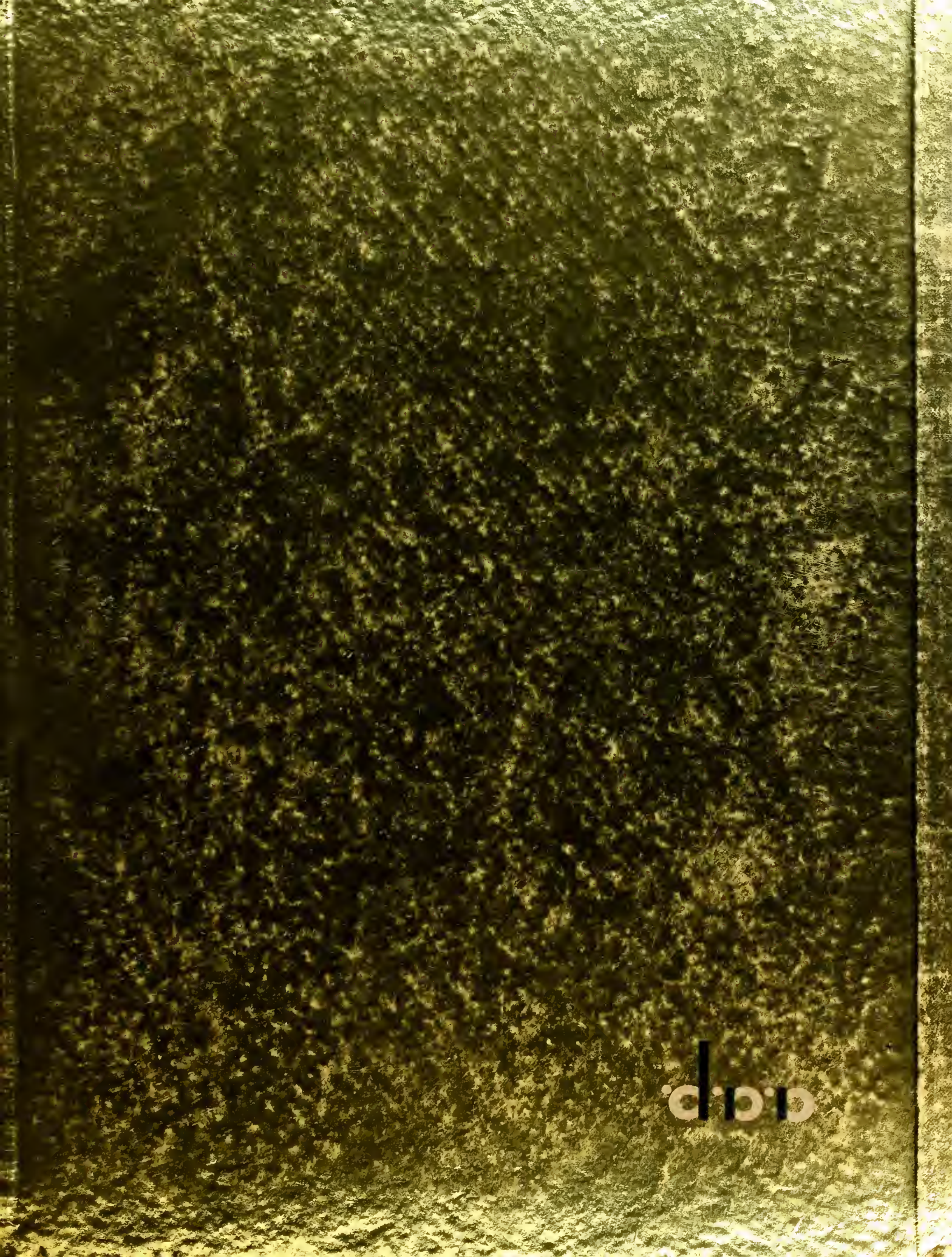
movies

from a.a.p.

courtesy of Warner Bros.

Associated Artists Productions Corp



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40-

Programs of Quality from Quality Studios

Warner Bros. Features

and cartoons

Popeye cartoons

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Great entertainment draws big, responsive

audiences

This is true of theatre, radio, movies, television, and all media

For more than 30 years, between 45 and 60 million people every single week have gone out to the movies. Americans have the

movie

habit

Now on television, they're watching movies in ever increasing numbers. And they watch every picture from start to finish. Who ever walked out in the middle of a movie?

George Raft, Marlene Dietrich and Edward G. Robinson in "Manpower."

For decades,

one of the greatest names in

the most popular medium

of entertainment has been

Warner Bros.

Box office admissions and critical acclaim have proved the

consistent

Herbert Corthell,
with Paul Muni,
star of
"The Story of Louis Pasteur"

success

of Warner Bros. movies

from Academy Award winning

"STORY OF LOUIS PASTEUR"

to Academy Award Winning

"TREASURE OF SIERRA MADRE"

*Humphrey Bogart in "The Treasure of Sierra Madre," * also starring Walter Huston*

*Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

Warner Bros. Movies

have amassed a total

up to 1950 of

over 40 "Oscars"

and have grossed
a box-office total of nearly

a billion dollars

Only great entertainment
could achieve this record

Irene Manning and Dennis Morgan, star of "My Wild Irish Rose," which grossed $3,400,000.

what

makes

gr

entertai

eat

nment?

Leslie Howard and Bette Davis, who star with Humphrey Bogart in "Petrified Forest," by Robert Sherwood.

great stories and writers

Hundreds of thousands of dollars have been paid for single properties, like Lillian Hellman's long-running Broadway hit, "Watch On The Rhine," and Hervey Allen's all time best-selling novel, "Anthony Adverse." Great properties like Ernest Hemingway's "To Have and Have Not" and James Thurber-Elliot Nugent's "The Male Animal" have been translated to the screen and original screenplays written by such top writers as Norman Reilly Raine and Kaufman and Hart.

Cary Grant and John Garfield (right) in "Destination Tokyo," produced by Jerry Wald

and directors

Any picture entrusted to such film luminaries as Jack L. Warner, Hal B. Wallis, Jerry Wald, Michael Curtiz, Mark Hellinger, William Dieterle and John Huston can be counted on for popular and artistic success.

great amounts

of time and money

Television once or twice has spent a month
and $300,000 on a possibly successful program.
Movies *regularly* devote months, even years,
and a million dollars or more to the
production of *each* picture. There's no substitute
for the values these elements
contribute to great entertainment.

James Cagney and Joe E. Brown in "A Midsummer Night's Dream," by William Shakespeare, with a cast of 1000.

great promotion

Millions upon millions of dollars have been spent on advertising, exploitation, personal appearances and all forms of promotions to build fine pictures and top personalities into the biggest audience-pullers in entertainment history.

great organization

Warner Bros. maintained a top world-wide organization; an enormous roster of highly-paid specialists in every phase of the motion picture industry; and the finest facilities procurable, including 22 vast sound stages, to turn out consistently superior pictures, year after year after year.

Ian Hunter with Errol Flynn,
star with Olivia de Havilland of
"The Adventures of Robin Hood" *

production

No detail of a movie is spared to get as near perfection as is humanly possible, as indicated by the Three Academy Awards won by "The Adventures of Robin Hood" for such important elements of quality as Film Editing, Music Scoring, and Art Direction.

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

Bette Davis, with
*Fay Bainter in "Jezebel",**
for which roles both
actresses won Academy Awards.

and great stars

Many elements contribute to the making of fine movies,
but it has always been the Star personalities that the public have
flocked to theatres to see. "The play's the thing" to begin with,
but the Star makes the play come alive.

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

MONUMENTAL BEST-SELLER! TOWERING SCREEN TRIUMPH!
GARY COOPER
PATRICIA NEAL
"NO MAN TAKES WHAT'S MINE!"
A PICTURE TO REMEMBER FROM WARNER BROS.
THE FOUNTAINHEAD

what

is a star?

Many years and many millions of dollars were devoted to building to Stardom those very, very few who are so well known, so well liked that they are more important to the movie-going public than the story, director, or any other element of a picture . . . truly the "Star Attractions". That is why the Star is billed above the title.

Warner Bros. stars drew millions of
people into theatres...and
they've been drawing
even greater numbers
to television screens.

stars are stars

Charles Boyer and Claudette Colbert in "Tovarich"

everywhere

stars and

more stars

the

Charles Bickford, with Jane Wyman & Lew Ayres,
*stars of "Johnny Belinda" * which won a total*
of 10 Academy Award Nominations,
plus the "Oscar" itself by Jane Wyman
as best actress of the year.

*Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

GREAT

stories and writers
producers and directors
time and money
promotion
organization
production
and stars

are well represented in every one of the twelve groups of
Warner Bros. movies now available for television.
Select any number of groups from one to twelve...
right down the line you get consistently
GREAT ENTERTAINMENT.

group 1

David Niven and Jane Wyman in "A Kiss in The Dark"

ADVENTUROUS BLONDE
Glenda Farrell, Barton MacLane

***BADMEN OF MISSOURI**
Dennis Morgan, Jane Wyman, Arthur Kennedy

BIG SHAKEDOWN
Ricardo Cortez, Bette Davis

BORDERTOWN
Paul Muni, Bette Davis

BRIDES ARE LIKE THAT
Ross Alexander, Anita Louise

BROADWAY HOSTESS
Phil Regan, Winnie Shaw, Lyle Talbot

CASE OF THE VELVET CLAWS
Warren William, Claire Dodd

CHEROKEE STRIP
Dick Foran, Jane Bryan

COWBOY FROM BROOKLYN
Dick Powell, Pat O'Brien, Ann Sheridan

THE CRASH
Ruth Chatterton, George Brent

DANGEROUSLY THEY LIVE
John Garfield, Nancy Coleman, Raymond Massey

***DESPERATE JOURNEY**
Errol Flynn, Ronald Reagan

DEVIL DOGS OF THE AIR
James Cagney, Pat O'Brien

DEVOTION
Ida Lupino, Paul Henreid, Olivia de Havilland

DISRAELI
George Arliss, Joan Bennett

EAST OF THE RIVER
John Garfield, Brenda Marshall

***EDGE OF DARKNESS**
Errol Flynn, Ann Sheridan, Walter Huston

ELEVEN MEN AND A GIRL
Joe E. Brown, Joan Bennett

EMPLOYEES ENTRANCE
Loretta Young, Warren William

ESCAPE IN THE DESERT
Helmut Dantine, Jean Sullivan

ESCAPE ME NEVER
Errol Flynn, Ida Lupino, Eleanor Parker

EXPENSIVE WOMEN
Dolores Costello, Warren William

THE EXPERT
Chic Sale, Lois Wilson

FLAXY MARTIN
Virginia Mayo, Zachary Scott, Dorothy Malone

FOOTSTEPS IN THE DARK
Errol Flynn, Brenda Marshall

FOUR'S A CROWD
Errol Flynn, Olivia de Havilland, Rosalind Russell

FRIENDS OF MR. SWEENEY
Charles Ruggles, Ann Dvorak

FUGITIVE FROM JUSTICE
Roger Pryor, Don Douglas

GAY SISTERS
Barbara Stanwyck, Geraldine Fitzgerald, George Brent, Gig Young

GOODBYE AGAIN
Joan Blondell, Warren William

GREAT MR. NOBODY
Eddie Albert, Joan Leslie

HAUNTED GOLD
John Wayne

HEART OF THE NORTH
Dick Foran, Patric Knowles

HELL'S KITCHEN
Ronald Reagan, Dead End Kids

HI NELLIE
Paul Muni, Glenda Farrell

I AM A THIEF
Ricardo Cortez, Mary Astor

I SELL ANYTHING
Pat O'Brien, Ann Dvorak, Claire Dodd, Margaret Lindsay

A KISS IN THE DARK
David Niven, Jane Wyman, Broderick Crawford

THE KING'S VACATION
George Arliss, Dick Powell

LADY GANGSTER
Faye Emerson, Julie Bishop

LITTLE CAESAR
Edward G. Robinson, Douglas Fairbanks, Jr.

LITTLE GIANT
Edward G. Robinson, Mary Astor

MIND READER
Warren William, Constance Cummings

NANCY DREW TROUBLESHOOTER
Bonita Granville, John Litel

OTHER MEN'S WOMEN
James Cagney, Joan Blondell, Mary Astor

PETRIFIED FOREST
Humphrey Bogart, Leslie Howard, Bette Davis

PRIDE OF THE MARINES
John Garfield, Eleanor Parker

RIVER'S END
Charles Bickford, Evelyn Knapp

SATAN MET A LADY
Bette Davis, Warren William

SINGAPORE WOMAN
Brenda Marshall, David Bruce

STORY OF SEABISCUIT
Shirley Temple, Barry Fitzgerald, Lon McCallister

***TREASURE OF SIERRA MADRE**
Humphrey Bogart, Walter Huston

TREACHERY RIDES THE RANGE
Dick Foran, Paula Stone

TWO MRS. CARROLLS
Humphrey Bogart, Barbara Stanwyck, Alexis Smith

TUGBOAT ANNIE SAILS AGAIN
Jane Wyman, Ronald Reagan

THE UNSUSPECTED
Joan Caulfield, Claude Rains

YOU CAN'T GET AWAY WITH MURD
Humphrey Bogart, Gale Page

YOU SAID A MOUTHFUL
Ginger Rogers, Joe E. Brown

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

Dane Clark, Tony Caruso with John Garfield in "Pride of The Marines"

group 2

Edward G. Robinson, John Garfield and Ida Lupino in "The Sea Wolf", also starring Barry Fitzgerald

AS THE EARTH TURNS
Donald Woods, Dorothy Peterson

***BLACK FURY**
Paul Muni, William Gargan, Akim Tamiroff

BROADWAY MUSKETEERS
Ann Sheridan, Marie Wilson

CALIFORNIA MAIL
Dick Foran, Linda Perry

CAPTAIN THUNDER
Fay Wray, Victor Varconi

CASE OF THE BLACK CAT
Ricardo Cortez, June Travis

DAREDEVIL DRIVERS
Dick Purcell, Beverly Roberts

DINKY
Jackie Cooper, Mary Astor

ESCAPE FROM CRIME
Richard Travis, Julie Bishop

FATHER IS A PRINCE
Grant Mitchell, Nana Bryant

FLIRTING WIDOW
Basil Rathbone, Dorothy Mackaill

FOUNTAINHEAD, THE
Gary Cooper, Patricia Neal, Raymond Massey

FOUR MOTHERS
Eddie Albert, Claude Rains, Lane Sisters

FRISCO KID
James Cagney, Margaret Lindsay

FROM HEADQUARTERS
George Brent, Margaret Lindsay

GAMBLING LADY
Barbara Stanwyck, Joel McCrea, Pat O'Brien

GENTLEMAN JIM
Errol Flynn, Alexis Smith, Jack Carson

GIRLS ON PROBATION
Susan Hayward, Ronald Reagan

GOLD DIGGERS OF 1935
Dick Powell, Adolph Menjou, Alice Brady

GRANNY GET YOUR GUN
May Robson, Harry Davenport

HARD TO GET
Dick Powell, Olivia de Havilland

HER KIND OF MAN
Dane Clark, Janis Paige, Zachary Scott

HERE COMES THE NAVY
James Cagney, Pat O'Brien

INDIANAPOLIS SPEEDWAY
Ann Sheridan, Pat O'Brien, John Payne

JAILBREAK
June Travis, Barton MacLane

JOHN LOVES MARY
Ronald Reagan, Patricia Neal, Jack Carson

***KINGS ROW**
Ann Sheridan, Robert Cummings, Ronald Reagan

LADIES THEY TALK ABOUT
Barbara Stanwyck, Preston Foster

LAW OF THE TROPICS
Constance Bennett, Jeffrey Lynn

LOCAL BOY MAKES GOOD
Joe E. Brown, Dixie Lee

LOVE IS A RACKET
Douglas Fairbanks, Jr., Francis Dee

MAMMY
Al Jolson

MAN WHO TALKED TOO MUCH
George Brent, Brenda Marshall

MARY JANE'S PA
Guy Kibbee, Aline MacMahon

***MASK OF DIMITRIOS**
Zachary Scott, Sydney Greenstreet, Faye Emerson

MASSACRE
Richard Barthelmess, Ann Dvorak

MILLION DOLLAR BABY
Ronald Reagan, Jeffrey Lynn, Priscilla Lane

MY PAST
Bebe Daniels, Ben Lyon, Joan Blondell, Lewis Stone

MY WILD IRISH ROSE
Dennis Morgan, Arlene Dahl

OIL FOR THE LAMPS OF CHINA
Pat O'Brien

OLD ACQUAINTANCE
Bette Davis, Miriam Hopkins

ONE SUNDAY AFTERNOON
Dennis Morgan, Janis Paige, Don DeFore

OVER THE WALL
Dick Foran. Ward Bond

PRIDE OF THE BLUE GRASS
Edith Fellows

READY, WILLING AND ABLE
Jane Wyman, Ruby Keeler

ROUGHLY SPEAKING
Rosalind Russell, Jack Carson

RULING VOICE
Walter Huston, Loretta Young

SEA WOLF
Edward G. Robinson, Ida Lupino, John Garfield

SH-THE OCTOPUS
Alan Jenkins, Hugh Herbert

SHINE ON HARVEST MOON
Ann Sheridan, Dennis Morgan

SIDE SHOW
Winnie Lightner, Donald Cook

SILVER RIVER
Errol Flynn, Ann Sheridan

***STRAWBERRY BLONDE**
Rita Hayworth, James Cagney, Olivia de Havilland

TENDERFOOT, THE
Joe E. Brown, Ginger Rogers

THIS WAS PARIS
Ben Lyons, Ann Dvorak

TWO SECONDS
Edward G. Robinson, Preston Foster

UPPER WORLD
Warren William, Ginger Rogers, Mary Astor

WALKING DEAD
Boris Karloff, Ricardo Cortez

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Rosalind Russell and Jack Carson in "Roughly Speaking"

group 3

Paul Henreid and Hedy Lamarr in "The Conspirators"

ACTION IN THE NORTH ATLANTIC
Humphrey Bogart, Raymond Massey

ADVENTURE IN IRAQ
John Loder

ADVENTURES OF JANE ARDEN
William Gargan, Rosella Towne

ALWAYS IN MY HEART
Kay Francis, Walter Huston

ANGELS WASH THEIR FACES
Dead End Kids, Ann Sheridan

BLESSED EVENT
Lee Tracy, Dick Powell, Mary Brian

BOULDER DAM
Ross Alexander, Patricia Ellis

BROTHER ORCHID
Edward G. Robinson, Ann Sothern, Humphrey Bogart

CEILING ZERO
James Cagney, Pat O'Brien

CHILD IS BORN, A
Nanette Fabray, Jeffrey Lynn, Geraldine Fitzgerald

CHRISTMAS IN CONNECTICUT
Barbara Stanwyck, Dennis Morgan

***CONFLICT**
Humphrey Bogart, Alexis Smith

CONSPIRATORS, THE
Hedy Lamarr, Paul Henreid

DARK HORSE
Bette Davis, Warren William

***DARK PASSAGE**
Humphrey Bogart, Lauren Bacall

DISPATCH FROM REUTERS
Edward G. Robinson, Eddie Albert

FRISCO JENNY
Ruth Chatterton, Donald Cook

GIVE ME YOUR HEART
Kay Francis, George Brent

GOLD DIGGERS IN PARIS
Rudy Vallee, Rosemary Lane

GREEN GODDESS
George Arliss, H. B. Warner, Ralph Forbes

GUNS OF THE PECOS
Dick Foran, Anne Nagel

HONEYMOON FOR THREE
Ann Sheridan, Jane Wyman, George Brent

HOT HEIRESS, THE
Walter Pidgeon, Ona Munson, Ben Lyon

***JOHNNY BELINDA**
Jane Wyman, Lew Ayres

JUKE GIRL
Ann Sheridan, Ronald Reagan

KEYHOLE, THE
Kay Francis, George Brent

KING AND THE CHORUS GIRL
Jane Wyman, Joan Blondell, Fernand Gravet, Kenny Baker

KING OF HOCKEY
Dick Purcell, Marie Wilson

THE LASH
Richard Barthelmess, Mary Astor

MAKE YOUR OWN BED
Jane Wyman, Jack Carson

MAN WHO PLAYED GOD
George Arliss, Bette Davis

NANCY DREW AND THE HIDDEN STAIRCASE
Bonita Granville, John Litel

OFFICE WIFE
Lewis Stone, Joan Blondell

PERSONALITY KID
Pat O'Brien, Glenda Farrell

PRIME MINISTER, THE
John Gielgud, Diana Wynyard

RIGHT OF WAY
Conrad Nagel, Loretta Young

ROAD TO SINGAPORE
William Powell

SATURDAY'S CHILDREN
John Garfield, Claude Rains, Anne Shirley

SCARLET DAWN
Douglas Fairbanks, Jr.

SHADOWS ON THE STAIRS
Frieda Inescort, Paul Cavanaugh

SHE LOVED A FIREMAN
Ann Sheridan, Dick Foran

SMART MONEY
Edward G. Robinson, James Cagney, Evelyn Knapp

SON OF A SAILOR
Joe E. Brown

STRANGE ALIBI
Arthur Kennedy, Joan Perry

SWEET ADELINE
Irene Dunne, Donald Woods, Louis Calhern

TAXI
James Cagney, Loretta Young

TOP SPEED
Joe E. Brown

TORCHY RUNS FOR MAYOR
Glenda Farrell, Barton MacLane

TOVARICH
Claudette Colbert, Charles Boyer, Basil Rathbone

UNION DEPOT
Douglas Fairbanks, Jr., Joan Blondell

UNTAMED AFRICA
All Native Cast

VARSITY SHOW
Dick Powell, Fred Waring & His Pennsylvanians

VOLTAIRE
George Arliss, Margaret Lindsay, Doris Kenyon

WE ARE NOT ALONE
Paul Muni, Jane Bryan

WE'RE IN THE MONEY
Joan Blondell, Glenda Farrell, Phil Regan

WOMAN IN THE WIND
Kay Francis, William Gargan

WYOMING KID
Dennis Morgan, Jane Wyman, Janis Paige, Arthur Kennedy

YES, MY DARLING DAUGHTER
Roland Young, Jeffrey Lynn, Priscilla Lane

Humphrey Bogart and Raymond Massey in "Action In The North Atlantic"

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

group 4

Dennis Morgan, with Alan Hale, in "God Is My Co-Pilot"

ADVENTURES OF DON JUAN
Errol Flynn, Viveca Lindfors

***ANTHONY ADVERSE**
Fredric March, Olivia de Havilland, Claude Rains

APRIL SHOWERS
Jack Carson, Ann Sothern, Robert Alda

CAIN & MABEL
Clark Gable, Marion Davies

CASE OF THE STUTTERING BISHOP
Donald Woods, Ann Dvorak

CHANCES
Douglas Fairbanks, Jr.

COLLEGE COACH
Dick Powell, Pat O'Brien

DOORWAY TO HELL
Lew Ayres, James Cagney

EARTHWORM TRACTORS
Joe E. Brown, June Travis

EMPTY HOLSTERS
Dick Foran

EVER IN MY HEART
Barbara Stanwyck, Ralph Bellamy

FATHER'S SON
John Litel, Frieda Inescort

***FIGHTING 69TH**
James Cagney, Pat O'Brien, Dennis Morgan, George Brent

FLIGHT ANGELS
Jane Wyman, Dennis Morgan, Ralph Bellamy

FLIGHT FROM DESTINY
Thomas Mitchell, Jeffrey Lynn, Geraldine Fitzgerald

FOOLS FOR SCANDAL
Carole Lombard, Ralph Bellamy

GOD IS MY CO-PILOT
Dennis Morgan, Dane Clark, Raymond Massey

GOD'S COUNTRY AND THE WOMAN
George Brent, Alan Hale, Beverly Roberts

GOLD DIGGERS OF 1933
Ruby Keeler, Dick Powell, Ginger Rogers

GOLD DUST GERTIE
Olsen & Johnson

GOOSE AND THE GANDER
Kay Francis, George Brent

HATCHET MAN, THE
Edward G. Robinson, Loretta Young

HIDDEN HAND, THE
Craig Stevens, Elizabeth Fraser

INTERNATIONAL SQUADRON
Ronald Reagan, William Lundigan

I WAS FRAMED
Michael Ames, Julie Bishop

THE KENNEL MURDER CASE
William Powell, Mary Astor

KISS ME AGAIN
Walter Pidgeon, Bernice Claire

KNOCKOUT
Arthur Kennedy, Anthony Quinn, Cornel Wilde

LADY WITH RED HAIR
Miriam Hopkins, Claude Rains

*LARCENY INC.
Edward G. Robinson, Jane Wyman, Broderick Crawford

LIFE BEGINS
Loretta Young

LIFE OF THE PARTY
Charles Butterworth, Jack Whiting

LILY TURNER
Ruth Chatterton, George Brent

LITTLE MISS THOROBRED
Ann Sheridan, John Litel

LOVE IS IN THE AIR
Ronald Reagan, June Travis

MOUNTAIN JUSTICE
George Brent, Josephine Hutchinson

MURDER OF DR. HARRIGAN
Ricardo Cortez, Kay Linaker

ONCE A DOCTOR
Donald Woods, Gordon Oliver

ONE WAY PASSAGE
William Powell, Kay Francis

ON TRIAL
Margaret Lindsay, John Litel

*PASSAGE TO MARSEILLE
Humphrey Bogart, Claude Rains, Peter Lorre, Michele Morgan

PAY-OFF
James Dunn, Claire Dodd

PENROD AND HIS TWIN BROTHER
Mauch Twins

THE ROARING TWENTIES
James Cagney, Humphrey Bogart, Priscilla Lane

SECRET SERVICE OF THE AIR
Ronald Reagan, John Litel

SERGEANT MURPHY
Ronald Reagan, Mary Maguire

SIX DAY BIKE RIDER
Joe E. Brown, Frank McHugh

SMILING GHOST
Alexis Smith, Wayne Morris, Brenda Marshall

STORY OF LOUIS PASTEUR
Paul Muni, Anita Louise, Donald Woods

STREET OF WOMEN
Kay Francis, Roland Young

SUCCESSFUL CALAMITY
George Arliss, Mary Astor

TELEGRAPH TRAIL
John Wayne

THREE CHEERS FOR THE IRISH
Thomas Mitchell, Dennis Morgan

*TORRID ZONE
Pat O'Brien, Ann Sheridan, James Cagney

TWENTY THOUSAND YEARS IN SING SING
Spencer Tracy, Bette Davis

UNFAITHFUL, THE
Ann Sheridan, Lew Ayres, Zachary Scott, Eve Arden

WHITE BANNERS
Claude Rains, Jackie Cooper, Fay Bainter

WILD BILL HICKOK RIDES
Constance Bennett, Bruce Cabot

Humphrey Bogart and James Cagney in "The Roaring Twenties"

*Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

group 5

Humphrey Bogart, Claire Trevor and Lauren Bacall in "Key Largo"

ALIBI IKE
Joe E. Brown, Olivia de Havilland

ALWAYS A BRIDE
Rosemary Lane, George Reeves

ANOTHER DAWN
Errol Flynn, Kay Francis, Ian Hunter

BIG HEARTED HERBERT
Guy Kibbee, Aline MacMahon

CALLING PHILO VANCE
James Stephenson, Margot Stevenson

***CHAIN LIGHTNING**
Humphrey Bogart, Eleanor Parker, Raymond Massey

CHINA CLIPPER
Pat O'Brien, Humphrey Bogart, Beverly Roberts

CITY FOR CONQUEST
James Cagney, Ann Sheridan

DANGEROUS
Bette Davis, Franchot Tone

DARK HAZARD
Edward G. Robinson

DAWN PATROL
Errol Flynn, David Niven

DIVE BOMBER
Errol Flynn, Fred MacMurray

EXPENSIVE HUSBANDS
Patric Knowles, Beverly Roberts

FORTY SECOND STREET
Ruby Keeler, Dick Powell, Warner Baxter, Ginger Rogers

GARDEN OF THE MOON
Pat O'Brien, John Payne, Jimmy Fiddler, Jerry Colonna

GIRL FROM TENTH AVENUE
Bette Davis, Ian Hunter

GIRL MISSING
Glenda Farrell, Ben Lyon

G-MEN
James Cagney, Lloyd Nolan

HAVANA WIDOWS
Joan Blondell, Guy Kibbee, Glenda Farrell

HEART OF NEW YORK
Smith & Dale

HER HUSBAND'S SECRETARY
Warren Hull, Beverly Roberts

HIGHWAY WEST
Arthur Kennedy, Brenda Marshall

IN THIS OUR LIFE
Bette Davis, Olivia de Havilland, George Brent

I'VE GOT YOUR NUMBER
Joan Blondell, Glenda Farrell

JEWEL ROBBERY
William Powell, Kay Francis

***KEY LARGO**
Humphrey Bogart, Edward G. Robinson, Lauren Bacall, Claire Trevor, Lionel Barrymore

KISSES FOR BREAKFAST
Dennis Morgan, Jane Wyatt

LIFE OF JIMMY DOLAN
Douglas Fairbanks, Jr., Loretta Young

MIDSUMMER'S NIGHT DREAM
James Cagney, Dick Powell, Joe E. Brown Olivia de Havilland

MODERN HERO
Richard Barthelmess

MR. SKEFFINGTON
Bette Davis, Claude Rains

MURDER IN THE CLOUDS
Lyle Talbot, Ann Dvorak

MY REPUTATION
Barbara Stanwyck, George Brent

NINE LIVES IS NOT ENOUGH
Ronald Reagan, Joan Perry

NOBODY LIVES FOREVER
John Garfield, Geraldine Fitzgerald

NOTORIOUS AFFAIR, A
Basil Rathbone, Kay Francis, Billie Dove

ON WITH THE SHOW
Joe E. Brown, Ethel Waters, Arthur Lake

ON YOUR TOES
Vera Zorina, Eddie Albert

PILLOW TO POST
Ida Lupino, William Prince

***POSSESSED**
Joan Crawford, Van Heflin

PUBLIC ENEMY'S WIFE
Pat O'Brien, Margaret Lindsay

SAY IT WITH SONGS
Al Jolson

SHE COULDN'T SAY NO
Eve Arden, Roger Pryor

SINGING MARINE
Dick Powell, Hugh Herbert

SMART GIRLS DON'T TALK
Virginia Mayo, Bruce Bennett

STAGE STRUCK
Dick Powell, Joan Blondell

STALLION ROAD
Ronald Reagan, Alexis Smith, Zachary Scott

THANK YOUR LUCKY STARS
Humphrey Bogart, Bette Davis, Eddie Cantor, Olivia de Havilland, Errol Flynn, Dinah Shore

THIEVES FALL OUT
Eddie Albert, Joan Leslie

THREE ON A MATCH
Joan Blondell, Bette Davis, Humphrey Bogart, Warren William

TILL WE MEET AGAIN
Merle Oberon, George Brent

TORCHY BLANE IN PANAMA
Paul Kelly, Lola Lane

VALLEY OF THE GIANTS
Wayne Morris, Claire Trevor

***VIRGINIA CITY**
Errol Flynn, Miriam Hopkins

WHILE THE PATIENT SLEPT
Aline McMahon, Guy Kibbee

WHITE BONDAGE
Gordon Oliver, Harry Davenport

WIDOW FROM MONTE CARLO
Dolores Del Rio, Warren William

WINNER TAKE ALL
James Cagney

Joan Crawford and Van Heflin in "Possessed"

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

group 6

Ann Sheridan and Jack Benny in "George Washington Slept Here"

BETWEEN TWO WORLDS
John Garfield, Paul Henreid, Eleanor Parker

BIG BUSINESS GIRL
Loretta Young

BIG CITY BLUES
Joan Blondell, Guy Kibbee, Humphrey Bogart

BLONDE CRAZY
James Cagney, Joan Blondell

BLONDES AT WORK
Glenda Farrell, Carole Landis

BROADMINDED
Joe E. Brown

BROTHER RAT AND A BABY
Jane Wyman, Ronald Reagan, Eddie Albert

BUREAU OF MISSING PERSONS
Bette Davis, Pat O'Brien

CASE OF THE CURIOUS BRIDE
Warren William, Margaret Lindsay

COLLEEN
Ruby Keeler, Dick Powell

CONFESSION
Kay Francis, Basil Rathbone

CONFESSIONS OF A NAZI SPY
Edw. G. Robinson, Francis Lederer, George Sanders, Paul Lukas

DEVIL'S SADDLE LEGION
Dick Foran, Anne Nagle

ESPIONAGE AGENT
Joel McCrea, Brenda Marshall

FAMOUS FERGUSON CASE
Joan Blondell, Leslie Fenton

GEORGE WASHINGTON SLEPT HERE
Jack Benny, Ann Sheridan

THE GREAT O'MALLEY
Pat O'Brien, Humphrey Bogart, Ann Sheridan

THE GREEN LIGHT
Errol Flynn, Sir Cedric Hardwick

HEARTS DIVIDED
Dick Powell, Marion Davies

HERE COMES HAPPINESS
Edward Norris, Mildred Coles

HOMICIDE
Robert Douglas, Robert Alda, Helen Wescott

HUMORESQUE
Joan Crawford, John Garfield

I LIVE FOR LOVE
Dolores Del Rio, Everett Marshall, Allen Jenkins

IT ALL CAME TRUE
Humphrey Bogart, Ann Sheridan

JUNE BRIDE
Bette Davis, Robert Montgomery

KID FROM KOKOMO
Pat O'Brien, Wayne Morris, Jane Wyman

KING OF THE LUMBERJACKS
John Payne, Gloria Dickson

***KNUTE ROCKNE—ALL AMERICAN**
Pat O'Brien, Ronald Reagan

MAN OF IRON
Barton MacLane, Mary Astor

MANPOWER
Marlene Dietrich, Edward G. Robinson

MAN TO MAN
Philip Holmes

*__MARKED WOMAN__
Bette Davis, Humphrey Bogart

MIDNIGHT COURT
Ann Dvorak, John Litel

MILLIONAIRE, THE
George Arliss, Evelyn Knapp, James Cagney

MISS PACIFIC FLEET
Joan Blondell, Glenda Farrell, Marie Wilson

NAUGHTY BUT NICE
Ann Sheridan, Dick Powell, Ronald Reagan

*__NIGHT AND DAY__
Gary Grant, Alexis Smith, Mary Martin

OFF THE RECORD
Pat O'Brien, Joan Blondell

ONE FOOT IN HEAVEN
Fredric March, Martha Scott

PARACHUTE JUMPER
Douglas Fairbanks, Jr., Bette Davis

PATIENT IN ROOM 18
Ann Sheridan, Patric Knowles

RED HOT TIRES
Lyle Talbot, Mary Astor

RETURN OF DOCTOR X
Humphrey Bogart, Wayne Morris, Rosemary Lane, Dennis Morgan

ROMANCE ON THE HIGH SEAS
Doris Day, Jack Carson

ST. LOUIS KID
James Cagney

*__SAN ANTONIO__
Errol Flynn, Alexis Smith

SECRETS OF AN ACTRESS
George Brent, Kay Francis

SMARTY
Joan Blondell, Warren William

STEEL AGAINST THE SKY
Alexis Smith, Lloyd Nolan

SWING YOUR LADY
Humphrey Bogart, Penny Singleton, Ronald Reagan

TEAR GAS SQUAD
John Payne, Dennis Morgan

THAT CERTAIN WOMAN
Bette Davis, Henry Fonda

THEY MADE ME A CRIMINAL
John Garfield, Ann Sheridan

TWENTY MILLION SWEETHEARTS
Dick Powell, Ginger Rogers, Pat O'Brien

WATCH ON THE RHINE
Bette Davis, Paul Lukas

WILD BOYS OF THE ROAD
Frankie Darro, Rochelle Hudson

WINGS FOR THE EAGLE
Ann Sheridan, Dennis Morgan, Jack Carson

YOU'RE IN THE ARMY NOW
Jimmy Durante, Phil Silvers, Jane Wyman

__Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

Roscoe Ates, with Fredric March and Martha Scott, stars of "One Foot In Heaven"

group 7

Herbert Marshall with Bette Davis, star of "The Letter"

***ADVENTURES OF ROBIN HOOD**
Errol Flynn, Olivia de Havilland, Claude Rains Basil Rathbone

***ANGELS WITH DIRTY FACES**
James Cagney, Humphrey Bogart, Ann Sheridan, Pat O'Brien

BACKGROUND TO DANGER
George Raft, Brenda Marshall, Turhan Bey, Peter Lorre

***THE BIG SLEEP**
Humphrey Bogart, Lauren Bacall

THE BIG NOISE
Guy Kibbee, Warren Hull

THE BIG PUNCH
Wayne Morris, Gordon McRae

BLONDIE JOHNSON
Joan Blondell, Chester Morris, Priscilla Lane, Richard Whorf

BLUES IN THE NIGHT
Jack Carson, Betty Field, Lloyd Nolan, James Cagney, Pat O'Brien

BOY MEETS GIRL
Marie Wilson

BROTHER RAT
Wayne Morris, Priscilla Lane, Eddie Albert, Ronald Reagan, Jane Wyman

DAMES
Joan Blondell, Dick Powell, Ruby Keeler

DUST BE MY DESTINY
John Garfield, Priscilla Lane

***EACH DAWN I DIE**
James Cagney, George Raft

FEMALE
Ruth Chatterton, George Brent

THE GO GETTER
George Brent, Anita Louise

GOLDEN ARROW
Bette Davis, George Brent

GORILLA MAN
John Loder

HE COULDN'T SAY NO
Jane Wyman, Frank McHugh

HER MAJESTY LOVE
Marilyn Miller, W. C. Fields, Ben Lyon

HERO FOR SALE
Loretta Young

I FOUND STELLA PARISH
Kay Francis, Paul Lukas

IN CALIENTE
Dolores del Rio, Pat O'Brien

THE IRISH IN US
James Cagney, Olivia de Havilland, Pat O'Brien

ISLE OF FURY
Humphrey Bogart, Donald Woods

LAND BEYOND THE LAW
Dick Foran, Linda Perry

THE LETTER
Bette Davis, Herbert Marshall

MANHUNT
Ricardo Cortez

MANDALAY
Ricardo Cortez, Lyle Talbot, Kay Francis

MAYOR OF HELL
James Cagney, Madge Evans

MEN ARE SUCH FOOLS
Humphrey Bogart, Wayne Morris

MELODY FOR TWO
James Melton, Patricia Ellis

MERRY WIVES OF RENO
Margaret Lindsay, Glenda Farrell

MR. CHUMP
Joan Davis, Lola Lane

NANCY DREW REPORTER
Bonita Granville, John Litel

NIGHT NURSE
Barbara Stanwyck, Ben Lyons, Clark Gable

NOW VOYAGER
Bette Davis, Paul Henreid

ONE MORE TOMORROW
Ann Sheridan, Dennis Morgan, Jane Wyman

OUT OF THE FOG
Ida Lupino, John Garfield, Eddie Albert

PENROD'S DOUBLE TROUBLE
Mauch Twins

PRAIRIE THUNDER
Dick Foran

PUBLIC ENEMY
James Cagney, Jean Harlow

PUBLIC WEDDING
Jane Wyman, Dick Purcell

ROAD TO PARADISE
Loretta Young

SANTA FE TRAIL
Errol Flynn, Olivia de Havilland, Van Heflin

SHADOW OF A WOMAN
Helmut Dantine, Andrea King

SILK EXPRESS
Neil Hamilton, Allen Jenkins

SIT TIGHT
Winnie Lightner, Joe E. Brown

SMART BLONDE
Glenda Farrell, Barton MacLane

SNOWED UNDER
George Brent, Genevieve Tobin

SONG OF THE SADDLE
Dick Foran, Alma Lloyd

STAR WITNESS
Walter Huston

TO THE VICTOR
Dennis Morgan, Viveca Lindfors

TORCHY PLAYS WITH DYNAMITE
Jane Wyman, Allen Jenkins

UNDER EIGHTEEN
Warren William

VERY THOUGHT OF YOU, THE
Dennis Morgan, Faye Emerson, Eleanor Parker, Dane Clark

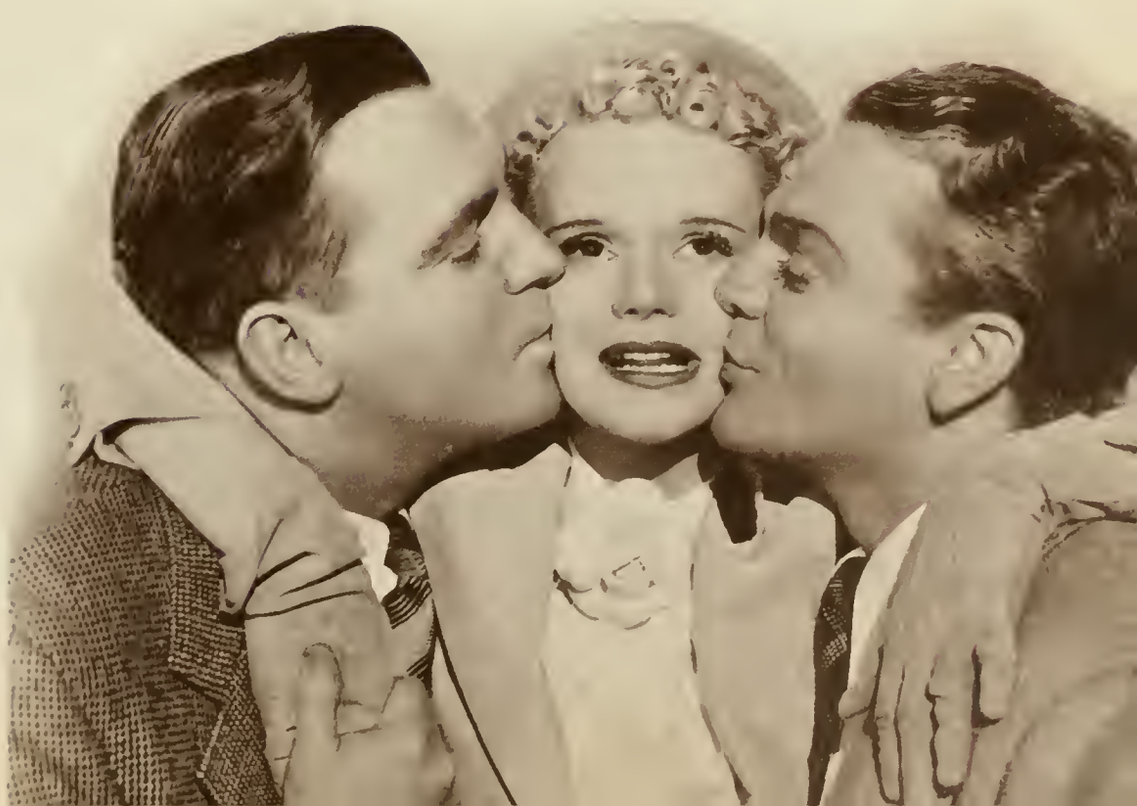
WINE, WOMEN & HORSES
Ann Sheridan, Barton MacLane

WINGS OF THE NAVY
Olivia de Havilland, George Brent

WOMAN IN RED
Barbara Stanwyck, Gene Raymond

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

Pat O'Brien, Marie Wilson and James Cagney in "Boy Meets Girl"



group 8

Monty Woolley, Ann Sheridan, with Jimmy Durante in "The Man Who Came To Dinner," also starring Bette Davis

AFFECTIONATELY YOURS
Merle Oberon, Rita Hayworth, Dennis Morgan

BABBITT
Aline McMahon, Guy Kibbee

BELOVED BRAT
Bonita Granville, Dolores Costello

BENGAL TIGER
Barton McLane, Warren Hull

BRITISH AGENT
Leslie Howard, Kay Francis

CALL IT A DAY
Olivia de Havilland, Ian Hunter, Anita Louise

CODE OF THE SECRET SERVICE
Ronald Reagan, Rosella Towne

***COLORADO TERRITORY**
Joel McCrea, Virginia Mayo

CONFIDENTIAL AGENT
Charles Boyer, Lauren Bacall, Peter Lorre

***CRIME SCHOOL**
Humphrey Bogart, Dead End Kids

DARK VICTORY
Bette Davis, George Brent, Humphrey Bogart

DEEP VALLEY
Ida Lupino, Dane Clark

DOCTOR EHRLICH'S MAGIC BULLET
Edward G. Robinson, Ruth Gordon

DOCTOR SOCRATES
Paul Muni, Ann Dvorak, Ralph Bellamy

DOUGH GIRLS, THE
Ann Sheridan, Jane Wyman
Jack Carson, Eve Arden

DR. X
Preston Foster, Fay Wray, Lee Tracy

EVER SINCE EVE
Robert Montgomery, Marion Davies

EX-LADY
Bette Davis, Gene Raymond

FASHIONS
William Powell, Bette Davis

FLYING FORTRESS
Richard Greene

FOG OVER FRISCO
Bette Davis, Donald Woods

FOOTLIGHT PARADE
James Cagney, Dick Powell, Ruby Keeler

FOUR WIVES
Lane Sisters, Claude Rains, Eddie Albert

GAMBLING ON THE HIGH SEAS
Jane Wyman, Gilbert Roland, Wayne Morris

GENTLEMEN ARE BORN
Franchot Tone, Ann Dvorak

GOD'S GIFT TO WOMEN
Frank Fay, Laura La Plante, Joan Blondell

GOING HIGHBROW
Guy Kibbee, Zasu Pitts

THE HARD WAY
Ida Lupino, Dennis Morgan,
Joan Leslie, Jack Carson

HOLLYWOOD HOTEL
Dick Powell, Benny Goodman

KING OF THE UNDERWORLD
Humphrey Bogart, Kay Francis

LAW IN HER HANDS, THE
Margaret Lindsay, Glenda Farrell

MADAME DU BARRY
Dolores del Rio, Reginald Owen

MAN FROM MONTERAY
John Wayne

MAN I LOVE, THE
Ida Lupino, Robert Alda

MAN WHO CAME TO DINNER
Bette Davis, Ann Sheridan, Monte Wooley

MIDNIGHT ALIBI
Ann Dvorak, Richard Barthelmess

NAUGHTY FLIRT
Myrna Loy

NO PLACE TO GO
Dennis Morgan, Gloria Dickson

NORTHERN PURSUIT
Errol Flynn, Julie Bishop

NUMBERED MEN
Conrad Nagel, Bernice Claire

OBJECTIVE BURMA
Errol Flynn, William Prince

ON DRESS PARADE
Dead End Kids

PENROD AND SAM (1937)
Billy Mauch, Spring Byington

PRINCESS O'ROURKE
Olivia de Havilland, Robert Cummings, Jane Wyman

PRIVATE DETECTIVE
Jane Wyman, Dick Foran

SECRET BRIDE
Barbara Stanwyck, Warren William

***SERGEANT YORK**
Gary Cooper, Walter Brennan

SING ME A LOVE SONG
James Melton, Patricia Ellis

SPECIAL AGENT
Bette Davis, George Brent

STRANDED
Kay Francis, George Brent

THEY WON'T FORGET
Claude Rains, Lana Turner, Otto Kruger

***TO HAVE AND HAVE NOT**
Humphrey Bogart, Lauren Bacall

TORCHY BLANE IN CHINATOWN
Glenda Farrell, Barton MacLane

TRAILIN' WEST
Dick Foran, Paula Stone

TWO GUYS FROM TEXAS
Dennis Morgan, Jack Carson

WATER FRONT
Dennis Morgan, Gloria Dickson, Ward Bond, Marie Wilson

WEEKEND MARRIAGE
Loretta Young, George Brent

WHITE COCKATOO, THE
Ricardo Cortez, Jean Muir

Merle Oberon, Dennis Morgan and Rita Hayworth in "Affectionately Yours"

*Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

group 9

Bruce Cabot, Victor Jory and Errol Flynn in "Dodge City," also starring Olivia de Havilland and Ann Sheridan.

ACROSS THE PACIFIC
Humphrey Bogart, Mary Astor

ALL THIS AND HEAVEN, TOO
Bette Davis, Charles Boyer

BORN FOR TROUBLE
Van Johnson, Faye Emerson

BULLETS OR BALLOTS
Edward G. Robinson, Joan Blondell, Humphrey Bogart

BUSSES ROAR
Richard Travis, Eleanor Parker, Julie Bishop

CASE OF THE HOWLING DOG
Warren William, Mary Astor

CENTRAL PARK
Joan Blondell, Wallace Ford

CINDERELLA JONES
Joan Leslie, Robert Alda

COMET OVER BROADWAY
Kay Francis, Ian Hunter

DANGER SIGNAL
Faye Emerson, Zachary Scott

DAUGHTERS COURAGEOUS
John Garfield, Claude Rains, Lane Sisters

DODGE CITY
Errol Flynn, Olivia de Havilland, Ann Sheridan

DOWN THE STRETCH
Mickey Rooney, Patricia Ellis

FIRST LADY
Kay Francis, Preston Foster, Anita Louise

FLIRTATION WALK
Ruby Keeler, Dick Powell, Pat O'Brien

FLOWING GOLD
John Garfield, Pat O'Brien

FLAMINGO ROAD
Joan Crawford, David Brian, Zachary Scott

***HIGH SIERRA**
Humphrey Bogart, Ida Lupino, Arthur Kennedy

HOT MONEY
Ross Alexander, Beverly Roberts

I MARRIED A DOCTOR
Pat O'Brien, Josephine Hutchinson

IN OUR TIME
Ida Lupino, Paul Henreid

JIMMY THE GENT
James Cagney, Bette Davis

LADY TAKES A SAILOR
Jane Wyman, Dennis Morgan

MAN WANTED
Kay Francis, Guy Kibbee

MARY STEVENS, M. D.
Kay Francis, Lyle Talbot

MERRY FRINKS
Guy Kibbee

***MILDRED PIERCE**
Joan Crawford, Jack Carson, Zachary Scott

MISS PINKERTON
Joan Blondell, George Brent

MISSING WITNESS
John Litel, Dick Purcell

MONEY AND THE WOMAN
Jeffrey Lynn, Brenda Marshall

MOONLIGHT ON THE PRAIRIE
Dick Foran, George E. Stone

MURDER ON THE WATERFRONT
Warren Douglas

MY DREAM IS YOURS
Jack Carson, Doris Day, Lee Bowman

NARROW CORNER
Douglas Fairbanks, Jr., Ralph Bellamy

NIGHT UNTO NIGHT
Ronald Reagan, Viveca Lindfors, Broderick Crawford

NURSE'S SECRET
Lee Patrick, Regis Toomey

PERFECT SPECIMEN, THE
Errol Flynn, Joan Blondell

POLO JOE
Joe E. Brown, Carol Hughes

PURCHASE PRICE
Barbara Stanwyck, George Brent

RIGHT TO LIVE
George Brent

***SAN QUENTIN**
Humphrey Bogart, Pat O'Brien, Ann Sheridan

***SEA HAWK**
Errol Flynn, Claude Rains

SHE HAD TO SAY YES
Loretta Young, Lyle Talbot

SLIGHT CASE OF MURDER, A
Edw. G. Robinson, Jane Bryan, Willard Parker

SMASHING THE MONEY RING
Ronald Reagan, Eddie Foy, Jr.

STARS OVER BROADWAY
Pat O'Brien, James Melton, Jane Froman

SUBMARINE D-1
Pat O'Brien, George Brent, Broderick Crawford

THAT WAY WITH WOMEN
Dane Clark, Martha Vickers

THEY CALL IT SIN
Loretta Young, George Brent, Una Merkle

THREE SONS O'GUNS
Wayne Morris, Majorie Rambeau

THREE STRANGERS
Sidney Greenstreet, Geraldine Fitzgerald

TOO YOUNG TO KNOW
Joan Leslie, Robert Hutton

TORCHY GETS HER MAN
Glenda Farrell, Barton MacLane

TRUCK BUSTERS
Richard Travis, Charles Lang

WHEN WERE YOU BORN
Jeffrey Lynn, Margaret Lindsay, Anna May Wong

WIDOW FROM CHICAGO
Edward G. Robinson, Neil Hamilton

WORLD CHANGES, THE
Paul Muni, Aline McMahon, Mary Astor

YOUNGER BROTHERS
Wayne Morris, Janis Paige

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

Bette Davis and Charles Boyer in "All This and Heaven, Too"

group 10

Claude Rains, with the Lane Sisters, Lola, Priscilla and Rosemary, and Gale Page, in "Four Daughters."

AIRFORCE
John Garfield, Arthur Kennedy, Faye Emerson

AN ANGEL FROM TEXAS
Jane Wyman, Eddie Albert, Ronald Reagan

BACK IN CIRCULATION
Pat O'Brien, Joan Blondell

BIG SHOT, THE
Humphrey Bogart, Irene Manning

BIG STAMPEDE
John Wayne

CABIN IN THE COTTON
Bette Davis

CAPTAINS OF THE CLOUDS
James Cagney, Dennis Morgan

CASE OF THE BLACK PARROT
William Lundigan

CASE OF THE LUCKY LEGS
Warren William, Patricia Ellis

CASTLE ON THE HUDSON
John Garfield, Ann Sheridan, Pat O'Brien Burgess Meredith

CAPTAIN'S KID
Guy Kibbee

DANCE, CHARLIE, DANCE
Stuart Erwin, Glenda Farrell

DESTINATION TOKYO
Cary Grant, John Garfield, Dane Clark, Faye Emerson

DOCTOR MONICA
Kay Francis, Warren William

DON'T BET ON BLONDES
Warren William, Claire Dodd

DOUBLE IDENTITY
Dennis Morgan, Victor Jory

DRAEGERMAN COURAGE
Barton MacLane, Henry O'Neill

FOUR DAUGHTERS
Lane Sisters, John Garfield, Claude Rains

GOLDDIGGERS OF '37
Diek Powell, Joan Blondell

GOLD IS WHERE YOU FIND IT
Olivia de Havilland, George Brent

GRAND SLAM
Paul Lukas, Loretta Young

HE WAS HER MAN
James Cagney, Joan Blondell

HORN BLOWS AT MIDNIGHT
Jaek Benny, Alexis Smith, Reginald Gardiner

HOUSEWIFE
Bette Davis, George Brent

ILLICIT
Barbara Stanwyck, Joan Bennett

I LIKE YOUR NERVE
Douglas Fairbanks, Jr., Loretta Young, Boris Karloff

INVISIBLE MENACE
Boris Karloff, Marie Wilson

JANE GETS MARRIED
Joan Leslie, Robert Hutton

***JEZEBEL**
Bette Davis, Henry Fonda, George Brent

THE KEY
William Powell, Edna Best

KID COMES BACK, THE
Wayne Morris, Maxie Rosenbloom

KID GALAHAD
Humphrey Bogart, Edw. G. Robinson, Bette Davis, Wayne Morris

LITTLE BIG SHOT, THE
Sybil Jason, Glenda Farrell

***LOOK FOR THE SILVER LINING**
June Haver, Ray Bolger, Gordon MacRae

LOVE AND LEARN
Jack Carson, Janis Paige, Martha Vickers

MALE ANIMAL
Henry Fonda, Oliva de Havilland, Jack Carson

MAN KILLER
William Powell, Margaret Lindsay

MURDER BY AN ARISTOCRAT
Lyle Talbot, Marguerite Churchill

MYSTERY HOUSE
Ann Sheridan, Anne Nagle

NAVY BLUES
Ann Sheridan, Martha Raye, Jack Oakie

NIGHT AT THE RITZ
William Gargan, Patricia Ellis

NORA PRENTISS
Ann Sheridan, Kent Smith, Robert Alda

ONE LAST FLING
Alexis Smith, Zachary Scott

PENROD AND SAM
Leon Janney, Zasu Pitts

PLAYGIRL
Loretta Young

SHINING VICTORY
Geraldine Fitzgerald, James Stephenson

SILVER DOLLAR
Edward G. Robinson, Bebe Daniels

SISTERS, THE
Errol Flynn, Bette Davis

SONS OF THE SEA
Michael Redgrave, Valerie Hobson

SPY SHIP
Craig Stevens, Irene Manning

SWEEPSTAKES WINNER
Marie Wilson, Allen Jenkins

***THEY DIED WITH THEIR BOOTS ON**
Errol Flynn, Olivia de Havilland

***THEY DRIVE BY NIGHT**
George Raft, Humphrey Bogart, Ida Lupino, Ann Sheridan

TRAVELING SALESLADY
Joan Blondell, Glenda Farrell

TWO AGAINST THE WORLD
Constance Bennett, Neil Hamilton

VERY HONORABLE GUY
Joe E. Brown, Alice White

WAGONS ROLL AT NIGHT
Eddie Albert, Joan Leslie, Anthony Quinn

YOU CAN'T ESCAPE FOREVER
George Grent, Brenda Marshall

Olivia de Havilland and Henry Fonda in "The Male Animal," also starring Joan Leslie and Jack Carson

*Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

group 11

Frank McHugh, Joan Blondell, Sam Levene, Allen Jenkins and Teddy Hart in "Three Men On A Horse"

ALWAYS TOGETHER
Robert Hutton, Joyce Reynolds

A SHOT IN THE DARK
William Lundigan, Nan Wynn

BABY FACE
Barbara Stanwyck, George Brent

***BEAST WITH FIVE FINGERS**
Robert Alda, Andrea King, Peter Lorre

BLACKWELL'S ISLAND
John Garfield, Rosemary Lane

BLAZING SIXES
Dick Foran

BROADWAY GONDOLIER
Dick Powell, Joan Blondell, Adolphe Menjou

BRIDE CAME C.O.D.
James Cagney, Bette Davis

***CAPTAIN BLOOD**
Errol Flynn, Olivia de Havilland

THE CORN IS GREEN
Bette Davis, John Dall, Joan Loring

CRIME BY NIGHT
Jane Wyman, Faye Emerson, Eleanor Parker

CROONER, THE
Ken Murray, Ann Dvorak

DEVIL'S ISLAND
Boris Karloff

DRAGON MURDER CASE
Warren William, Margaret Lindsay

FIGHTER SQUADRON
Edmond O'Brien, Robert Stack

FINGER POINTS
Fay Wray, Richard Barthelmess, Clark Gable

FLORENTINE DAGGER
Donald Woods, Margaret Lindsay

FOOTLOOSE HEIRESS
Ann Sheridan, Anne Nagel

FRONT PAGE WOMAN
Bette Davis, George Brent

FUGITIVE IN THE SKY
Warren Hull

GOING WILD
Joe E. Brown, Walter Pidgeon, Frank McHugh

HAPPINESS AHEAD
Dick Powell

HERE COMES CARTER
Glenda Farrell, Anne Nagel

HOUSE ON 56th STREET
Kay Francis, Ricardo Cortez

I LOVED A WOMAN
Edward G. Robinson

INVISIBLE STRIPES
Humphrey Bogart, William Holden, George Raft

JANIE
Joyce Reynolds, Robert Hutton

JOURNAL OF A CRIME
Adolph Menjou, Ruth Chatterton

KID NIGHTINGALE
John Payne, Jane Wyman

LAST FLIGHT, THE
Richard Barthelmess, Johnny Mack Brown

LAST RIDE, THE
Richard Travis, Eleanor Parker

LIVING ON VELVET
George Brent, Kay Francis, Warren William

LOVE HONOR AND BEHAVE
Wayne Morris, Priscilla Lane

MAN WHO DARED, THE
Jane Bryan, Charley Grapewin

MARRY THE GIRL
Frank McHugh, Hugh Herbert

MATCH KING, THE
Warren William, Lili Damita

MOUTHPIECE, THE
Warren William

NANCY DREW, DETECTIVE
Bonita Granville, John Litel

***NO TIME FOR COMEDY**
James Stewart, Rosalind Russell

OUTWARD BOUND
Leslie Howard, Douglas Fairbanks, Jr.

OVER THE GOAL
June Travis, William Hopper

PAGE MISS GLORY
Marion Davies, Dick Powell

PICTURE SNATCHER
James Cagney, Ralph Bellamy

SAFE IN HELL
Donald Cook

SECRET ENEMIES
Faye Emerson, Craig Stevens

SHOW SHOWS
Beatrice Lillie, Loretta Young, Myrna Loy, Chester Morris, John Barrymore, Douglas Fairbanks, Jr.

SIDE STREETS
Paul Kelly, Ann Dvorak

SLIM
Henry Fonda, Pat O'Brien, Jane Wyman

STOLEN HOLIDAY
Claude Rains, Kay Francis

STRANGE LOVE OF MOLLY LOUVAINE
Ann Dvorak, Lee Tracey

***TASK FORCE**
Gary Cooper, Walter Brennan, Jane Wyatt

THREE MEN ON A HORSE
Joan Blondell, Frank McHugh, Sam Levene

TRUTH ABOUT YOUTH
Loretta Young

UNDERGROUND
Jeffrey Lynn, Philip Dorn

WINTER MEETING
Bette Davis, Janis Paige

WOMAN IN WHITE
Eleanor Parker, Alexis Smith

WOMEN ARE LIKE THAT
Pat O'Brien, Kay Francis

WORKING MAN, THE
George Arliss Bette Davis

Walter Brennan, with Gary Cooper, star of "Task Force"

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

group 12

Dennis Morgan, Doris Day and Jack Carson in "It's A Great Feeling"

ACCIDENTS WILL HAPPEN
Ronald Reagan, Gloria Blondell

ALCATRAZ ISLAND
Ann Sheridan, John Litel

ALIAS THE DOCTOR
Richard Barthelmess, Norman Foster

ALL THROUGH THE NIGHT
Humphrey Bogart, Conrad Veidt, Phil Silvers

AMAZING DR. CLITTERHOUSE
Edward G. Robinson, Humphrey Bogart, Claire Trevor

BLACK LEGION
Humphrey Bogart, Ann Sheridan

BODY DISAPPEARED, THE
Jane Wyman Jeffrey Lynn

BULLET SCARS
Regis Toomey, Adele Longmire

BULLETS FOR O'HARA
Joan Perry, Roger Pryor

BRIGHT LIGHTS
Joe E. Brown, Ann Dvorak

CAPTURED
Leslie Howard, Douglas Fairbanks, Jr., Paul Lukas

CHARGE OF THE LIGHT BRIGADE
Errol Flynn, Olivia de Havilland, David Niven

CIRCUS CLOWN
Joe E. Brown

DESIRABLE
George Brent Jean Muir

EASY TO LOVE
Adolphe Menjou, Mary Astor

ELIZABETH THE QUEEN
Bette Davis, Errol Flynn, Olivia de Havilland, Vincent Price

EMBRACEABLE YOU
Dane Clark, Geraldine Brooks

FIREBIRD
Ricardo Cortez, Lionel Atwill

FIREMAN SAVE MY CHILD
Joe E. Brown, Guy Kibbee

FIND THE BLACKMAILER
Faye Emerson, Jerome Cowan

FLYAWAY BABY
Barton MacLane, Glenda Farrell

GIRL FROM JONES BEACH
Ronald Reagan, Virginia Mayo, Eddie Bracken

THE GREAT GARRICK
Olivia de Havilland, Brian Aherne, Lana Turner

THE GREAT LIE
Bette Davis, George Brent, Mary Astor

HARD TO HANDLE
James Cagney, Allen Jenkins

HEAT LIGHTNING
Ann Dvorok, Preston Foster

HIGH PRESSURE
William Powell, Evelyn Brent, Ben Alexander

HOTEL BERLIN
Faye Emerson, Helmut Dantine

HOUSE ACROSS THE STREET
Wayne Morris, Janis Paige

*I AM A FUGITIVE
Paul Muni

IT'S A GREAT FEELING
Dennis Morgan, Doris Day, Jack Carson

IT'S LOVE I'M AFTER
Bette Davis, Olivia de Havilland, Leslie Howard

IT'S TOUGH TO BE FAMOUS
Douglas Fairbanks, Jr., Mary Brian

LADYKILLER
James Cagney, Margaret Lindsay

LAWYER MAN
William Powell, Joan Blondell

MAN WITH TWO FACES
Edward G. Robinson, Mary Astor

MAYBE IT'S LOVE
Gloria Stuart, Ross Alexander

MR. DODD TAKES THE AIR
Jane Wyman, Kenny Baker

MURDER IN THE AIR
Ronald Reagan, John Litel

MYSTERIOUS DOCTOR
Eleanor Parker, John Loder

*OKLAHOMA KID
James Cagney, Humphrey Bogart

PERSONAL MAID'S SECRET
Warren Hull, Margaret Lindsay

RACKET BUSTERS
Humphrey Bogart, George Brent

REGISTERED NURSE
Bebe Daniels, Lyle Talbot

*RHAPSODY IN BLUE
Robert Alda, Osear Levant, Alexis Smith, Al Jolson

THE RICH ARE ALWAYS WITH US
Ruth Chatterton, George Brent, Bette Davis

ROAD GANG
Donald Woods, Kay Linaker

SHIPMATES FOREVER
Diek Powell, Ruby Keeler

SOUTH OF SUEZ
George Brent, Brenda Marshall

SWEET MUSIC
Rudy Vallee, Ann Dvorak

TALENT SCOUT
Donald Woods, Jeanne Madden

*TIGER SHARK
Edward G. Robinson

THE TIME, THE PLACE AND THE GIRL
Dennis Morgan, Jack Carson, Janis Paige

TWO GUYS FROM MILWAUKEE
Dennis Morgan, Jack Carson

VERDICT
Sidney Greenstreet, Peter Lorre

WHIPLASH
Dane Clark, Alexis Smith, Zachary Scott

WHITE ANGEL, THE
Kay Francis, Ian Hunter

*WHITE HEAT
James Cagney, Virginia Mayo, Edmond O'Brien

*Robert Alda and Oscar Levant in "Rhapsody in Blue"**

**Reserved for theatrical release. Available for first run on television Sept. 15, 1957.*

A whole new area of programming opens up for the station that builds its schedule around these Warner Bros. movies. Audiences will

tune in

and ratings zoom when ads like these appear in local newspapers and TV listings magazines!

tonight at 00 pm

ERROL FLYNN

ALEXIS SMITH

FRED MACMURRAY

in

"Dive Bomber"

A romantic triangle on the ground turns into an explosive drama in the skies as two former friends battle it out for the love of a woman!

WXXX *channel* **00**

tonight . . . 00 *pm*

Olivia de Havilland
and* Fredric March *in

"Anthony Adverse"

with Claude Rains
and Louis Hayward

Winner of four Academy Awards. A great romantic picture, based on the best-selling novel by Hervey Allen. Love and adventure through five countries in three continents. Don't miss it!

WXXX
***channel* 00**

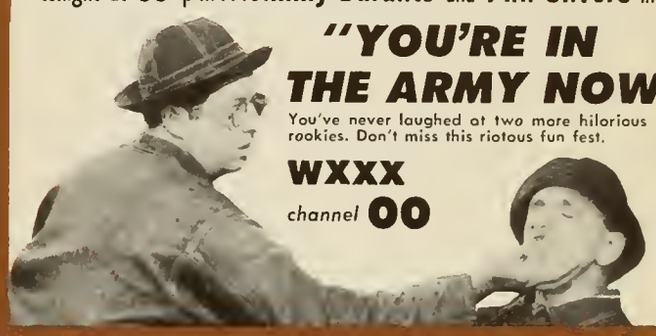
---

tonight at **00** p m . . . **Jimmy Durante** and **Phil Silvers** in

"YOU'RE IN THE ARMY NOW"

You've never laughed at two more hilarious rookies. Don't miss this riotous fun fest.

WXXX
channel **00**



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tonight . . . **00** *pm*

"FLAMINGO ROAD"

***starring* Joan Crawford**
***and* Zachary Scott**

From carnival hoofer to society lady . . . in several far-from-easy steps. A powerful Crawford performance.

WXXX
channel
00

---

tonight . . . **00** *pm*

"the GIRL from JONES BEACH"

Top photographer makes school teacher into cover girl.
A romantic comedy starring

RONALD REAGAN *and*
VIRGINIA MAYO

WXXX
channel **00**

Anthony Adverse reserved for theatrical release. Available for first run on television Sept. 15, 1957

CARTOONS

from a.a.p.

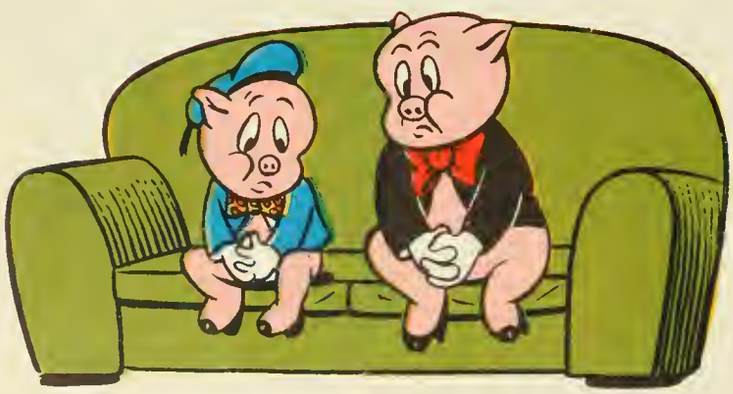
337

including all the

"SNIFFLES"

"SYLVESTER"

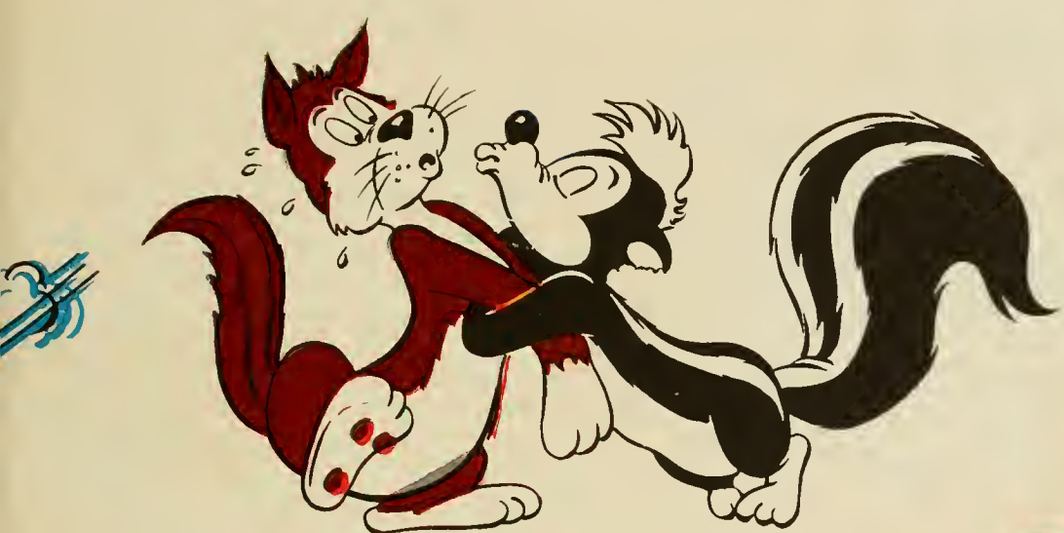
"PORKY PIG"



"BUGS BUNNY"

WARNER BROS.
CARTOONS

favorite characters:

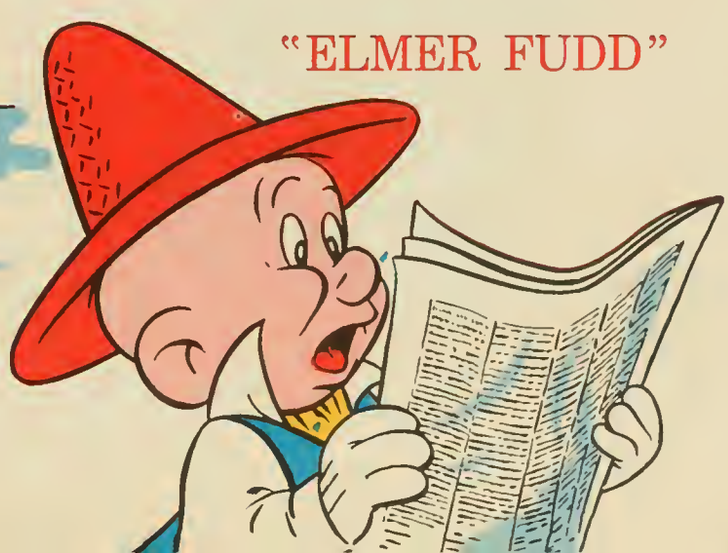


"PEPE LE PEW"

"TWEETY"

"DAFFY DUCK"

"ELMER FUDD"



and 234

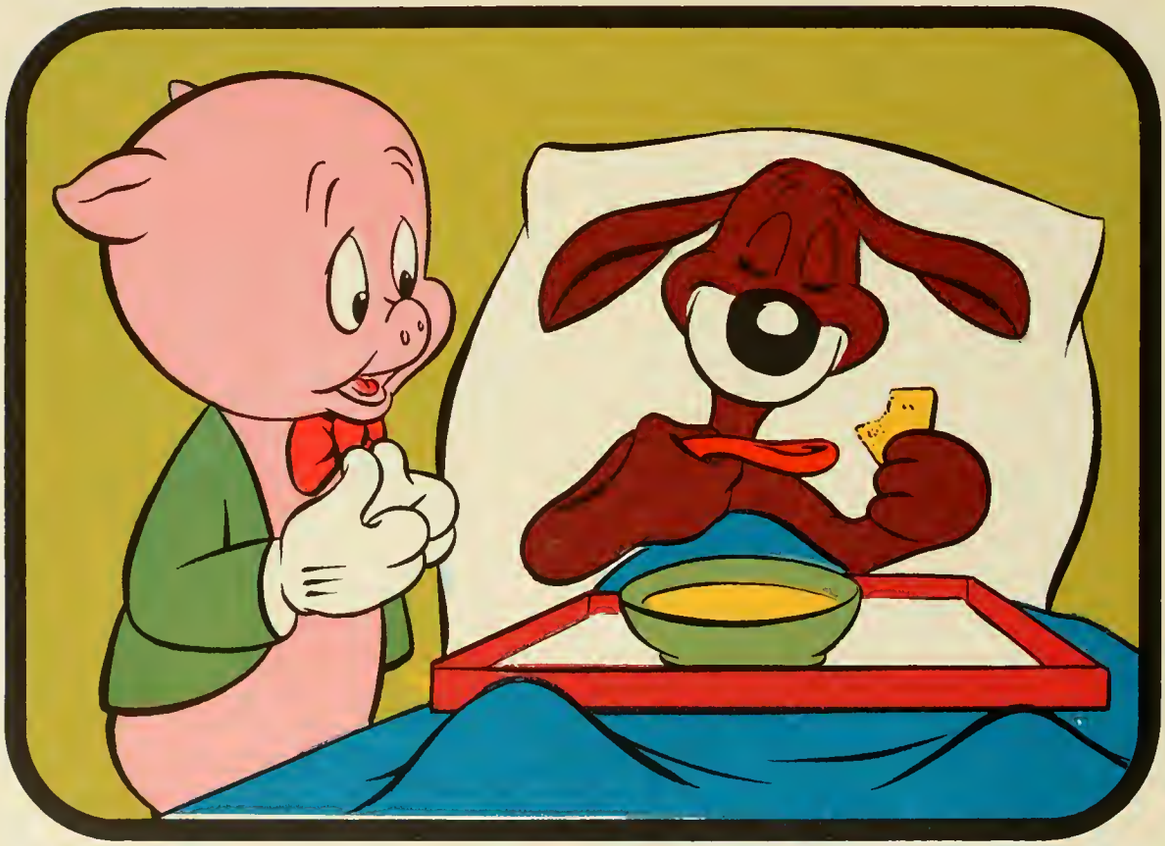
in every sort

Popeyes ...

of adventure

and a great opportunity

CO



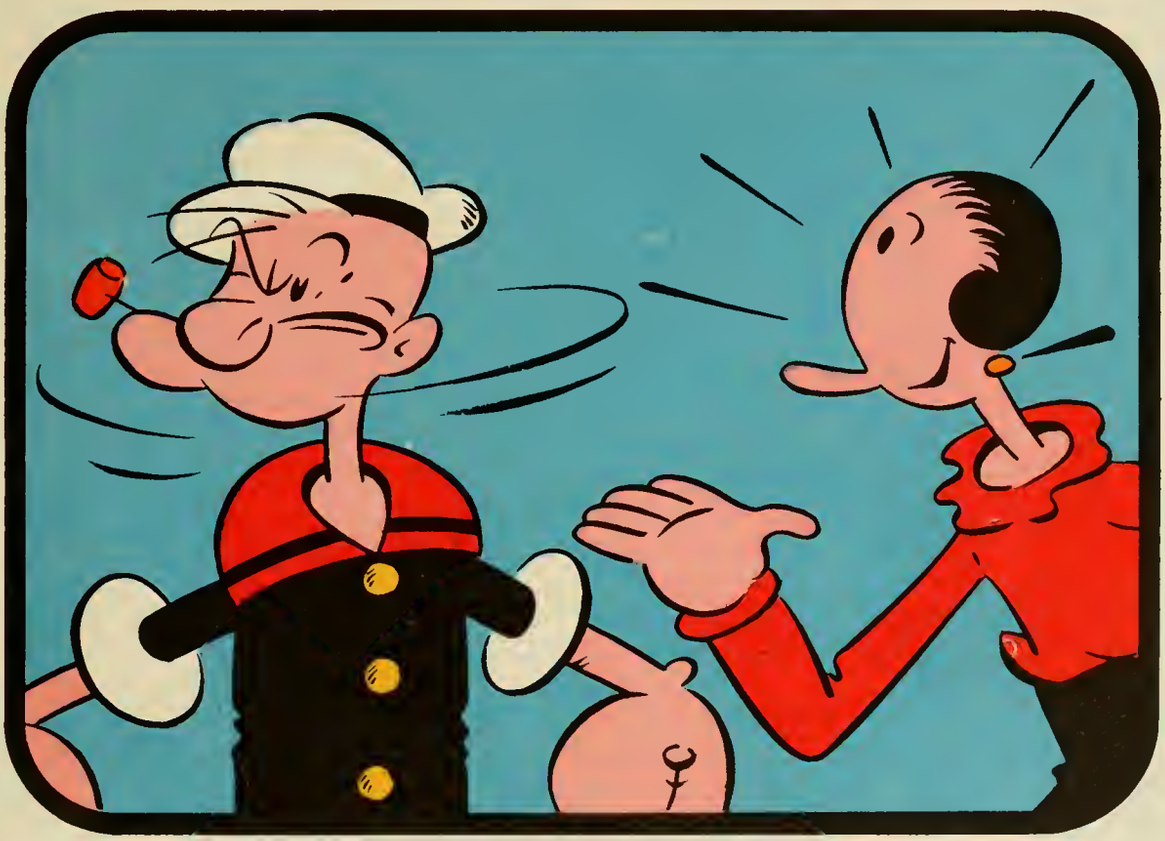
311

WARNER BROS. CARTOONS

ARE IN COLOR

for programming

LOR



114

POPEYE CARTOONS

ARE IN COLOR

IN THE FIRST FEW

RATINGS HAVE

In the first 21 markets for which ARB ratings are available, Popeye cartoons have averaged an excellent 16.2, against the competition of top network, syndicated and local programs, and often, of four, five and six other channels.

Here is the complete list of ratings:

Boston	WBZ-TV	20.7
Buffalo	WBEN-TV	14.4
Chicago	WBBM-TV	14.0
Columbus	WBNS-TV	13.9
Denver	KBTV	23.3
Duluth-Superior	WDSM-TV	25.2
Los Angeles	KTLA	12.0
Miami	WTVJ	15.9
New York	WPIX	14.9
Phoenix	KPHO-TV	16.6
Portland, Me.	WCSH-TV	15.2
Providence	WPRO-TV	19.5
Sacramento	KCRA-TV	10.7
Salt Lake City	KUTV	14.2
San Diego	KFSD-TV	15.5
San Francisco	KRON-TV	10.6
South Bend	WSBT-TV	14.9
Spokane	KREM-TV	18.7
Tulsa	KTVX	14.9
Wichita Falls	KFDX-TV	13.6
Youngstown	WFMJ-TV	20.0

AND SPONSORS ARE

These cartoons are much in demand with local advertisers in every market in which they play. In addition, more and more blue-chip national advertisers are signing up week after week, including:

MONTHS ON THE AIR

BEEN FABULOUS

Ratings (ARB) for 10 markets are available at press time on the WARNER BROS. cartoons. Here, again, the results are outstanding . . . an average of 15.6. All of these ratings are exceptional in view of the generally low-sets-in-use, afternoon time periods in which the cartoons generally play.

Here is the complete list of ratings:

Denver	KBTV	10.7
Lubbock	KDUB	17.3
New York	WABD	12.9
Phoenix	KPHO	12.0
Portland, Ore.	KOIN	24.8
Salt Lake City	KUTV	22.9
San Antonio	KENS	10.8
San Diego	KFSD	13.9
San Francisco	KRON	8.8
Wichita Falls	KFDX	22.1

LINING UP TO BUY

POST CEREALS BOSCO FLAV-R-STRAWS REMCO INDUSTRIES
AMERICAN CHARACTER DOLLS KELLOGG'S SEVEN-UP FRITOS
SCHWINN BICYCLES MILES LABORATORIES JUNKET MARS BARS

STATION AND SPONSOR RESPONSE HAS BEEN

ENTHUSIASTIC!

RUTHRAUFF & RYAN *Inc* ADVERTISING
405 LEXINGTON AVENUE NEW YORK 17

Mr. Donald Klauber
A.A.P. Inc.
345 Madison Avenue
New York, N. Y.

March 8, 1957

Dear Don:

Confirming our understanding, this letter constitutes an order in behalf of FLAV-R-STRAWS for three live participations per week in Popeye, (52 weeks, subject to normal 4A contract provisions) when and if it is sold in the attached list of markets. If the Warner Bros. cartoons are sold in any market in which we are interested before Popeye, they will check us to see if we will buy three participations in that show.

Elliot Reed

DU MONT BROADCASTING CORPORATION
205 EAST 67TH STREET, NEW YORK 21, N. Y.

Mr. Eliot Hyman
Associated Artists Production Corp.
345 Madison Avenue
New York, N. Y.

August 27, 1956.

Dear Eliot:.

You can't do better than first. And "Looney Tunes" is first — the leading Monday through Friday children's show.

It is a real moneymaker. Naturally, when you released the 337 new Warner Brothers' cartoons, we were able to dress the show up for fall selling and this has resulted in current billings of $12,000 a week.

Ted Cott
Vice President

WHAT'S UP DOC???

THE BEST CARROT JUICE SALESMAN IN THE WORLD IS WORKING FOR YOU!

BUGS BUNNY CARROT JUICE has obtained the services of BUGS BUNNY himself! This all-American favorite will be seen every Sunday night from 6:00-7:00 P. M. on KTLA, Channel 5, starring in his own Warner Bros. animated films . . . and sponsored by BUGS BUNNY CARROT JUICE!

The BUGS BUNNY cartoons have won the Motion Picture Exhibitors Poll as the best money-making short subject for the past ten years. On September 16, 1956, the first of these films will make their international debut on KTLA for BUGS BUNNY CARROT JUICE.

TULSA BROADCASTING CO.
MIKE SHAPIRO
Managing Director

KTVX Channel 8
Affiliate Tulsa

Mr. Bob Rich
A.A.P. Inc.
345 Madison Avenue
New York, N. Y.

Dear Bob:

Yours Truly does not possess a Crystal Ball, but my intuition told me to buy the "POPEYE CARTOONS." The November ARB for the Tulsa market more than justified this purchase from my good friend, Buck Long. I think you will be vitally interested in the following ratings for the 4:30-5:00 P.M. time period where "POPEYE THEATRE" is programmed:

(4:30-4:45 P.M.)	KTVX	Station "B"	Station "C"
Mon.	16.3	6.3	7.9
Tues.	17.1	6.3	9.6
Wed.	14.2	6.3	10.4
Thurs.	18.8	10.4	6.3
Fri.	18.3	5.4	6.7

(4:45-5:00 P.M.)	KTVX	Station "B"	Station "C"
Mon.	17.1	7.1	8.3
Tues.	16.7	7.1	9.6
**Wed.	9.6	7.9	10.8
Thurs.	19.2	10.4	6.7
Fri.	19.2	6.3	6.3

(**—You can see what happens when you schedule a one-time-only local show—it won't happen again!) The interesting fact pointed out by the ratings is the audience strength garnered by "POPEYE THEATRE" putting this program in the No. 1 spot against long-established competitive programming which has always led in this time period.

Mike Shapiro
Managing Director

---

news from WPIX 11

"POPEYE" SAILS WITH "SRO" SIGNAL FLAG
SEPTEMBER 10
WITH MONDAY THROUGH FRIDAY SELLOUT

A month and a half before television station WPIX-11 launches its exclusive "Popeye the Sailor," Fred M. Thrower, vice president and station general manager, announces a Monday through Friday sellout.

WPIX 220 East 42nd Street, New York 17, N. Y. MUrray Hill 2-6500

POPEYE

FIRST ARB RATING HITS 11.2

CHANNEL 5 KTLA

MON. thru FRI. 7:00 to 7:30 p.m.

COPYRIGHT © 1956 PARAMOUNT TELEVISION PROD. Inc.
DISTRIBUTED BY ASSOCIATED ARTISTS PRODUCTIONS, INC.

And in addition to the great appeal of the programs . . .

A POWERFUL MERCHANDISING CAMPAIGN

to deliver added dividends to

STATIONS

and to **a.a.p.**

through sales of

CARTOON PERSONALITY BY-PRODUCTS

licensed for manufacture by

KING FEATURES (Popeye)

and

WARNER BROS. (Bugs Bunny, etc.)

King Features Syndicate

GREAT PROMOTION

PARTICIPATION IN PROFITS • MANY ADDITIONAL "PLUS" VALUES

TOYS	RECORDS	CANDIES	HOUSEHOLD ITEMS	PUPPETS	PENCILS
CLOTHING	JEWELRY	GAMES	DOLLS	GREETING CARDS	DINNERWARE
FOODSTUFFS	BOOKS	HATS	NOVELTIES	TOILETRIES	COSTUMES

for big, responsive

audiences

through

great entertainment

the best buy in television is

features and cartoons

from

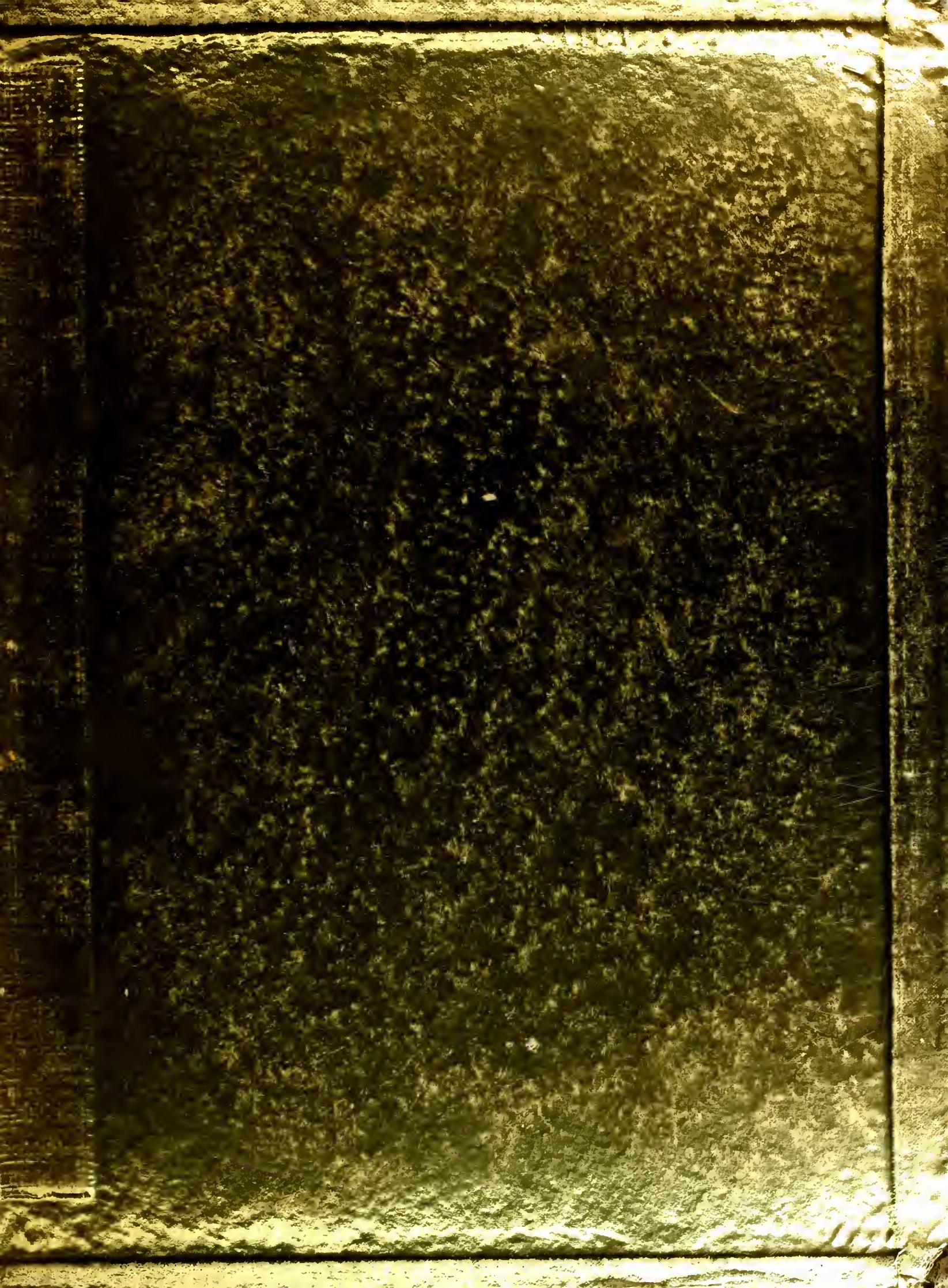
distributing agent for

Associated Artists Productions Corp.

NEW YORK
345 Madison Avenue • MUrray Hill 6-2323

CHICAGO
75 E. Wacker Drive • DEarborn 2-2030

DALLAS
1511 Bryan Street • RIverside 7-8553

LOS ANGELES
9110 Sunset Boulevard • CRestview 6-5886

American Stock Exchange Symbol "ART"